

# Resume

**Dr. Bhupatiraju Vishnu Varma;**  
Assistant Professor,  
School of Management Studies-  
M.R PG College,  
Phool Baugh,  
Vizianagaram 535002.  
Vizianagaram district,  
Andhra Pradesh.



Mobile: 9989103119  
E-mail: bhvvarma@gmail.com

---

## 1. Educational qualification:

**PhD:** Awarded from Andhra university on 05/02/2019.

Qualification	Board/ University	Year of passing
PhD	Andhra University	2019
M.B.A (specialization HRM)	Indira Gandhi National Open University	2013
M.B.A (specialization Marketing)	Andhra University	1999
B.COM	Andhra University	1997
INTERMEDIATE	Board of Intermediate Education	1994
SSC	Board of Secondary Education	1992

## 2. Professional experience:

Teaching experience 20 years

Industry experience 2 years

<b>Name of the institute or organization</b>	<b>Designation</b>	<b>Duration</b>
MR school of management studies	Assistant professor	July 17 2017 to till date
Ideal College of Arts and Sciences, PG Courses, Kakinada.	Associate Professor	July 2011 to July 2017 (6 years)
Ideal College of Arts and Sciences, PG Courses, Kakinada.	Assistant Professor	March 2002 to July 2011 (9 years)
Nagarjuna Fertilizers and Chemicals, Kakinada.	Marketing Executive	March 2000 to March 2002 (2 years)

### **3. Attended Seminars and Workshops:**

1. "HRM-Global perspective" held on 28-12-2003 organized by national HRD network- Vishakhapatnam chapter.
2. International level workshop on "industrial relations teaching and research" February 2-5<sup>th</sup> 2004 organized by GITAM Vishakhapatnam.
3. National level workshop on "advertisement-its effect on consumer and social ethics" sponsored by UGC 18-19, 2004 organized by Ideal College of Arts and Sciences, KAKINADA.
4. National seminar on "strategic approaches to risk management" organized by DCMS, AU Vishakhapatnam 30<sup>th</sup> June 2009.
5. National Level two days Workshop on "Stock Broking and Mutual Funds" Sponsored by UGC, organized by Ideal College of Arts and Sciences, KAKINADA.
6. State level one day Workshop on "Role of Financial Institutions & Promotion of Entrepreneurship" 16/02/2016 sponsored by UGC, organized by Ideal College of Arts and Sciences, KAKINADA.
7. National level two days seminar on Institutional Quality Maintenance and Improvement on 21<sup>st</sup> and 22<sup>nd</sup> January 2017. Organized by internal quality assurance cell IQAC ideal college of arts and sciences, KAKINADA.

#### **4. Papers Presented and Published**

1. Paper presented in 4<sup>th</sup> international conference on micro finance and women empowerment with reference to women self help groups in east Godavari district of AP, 27-29 Jan 2011 organized by Pondicherry University, Pondicherry.
2. Paper presented in UGC national seminar on ethics in advertising impact on consumer behavior. The impact on feature advertising in customer store choice organized by department of commerce SKSD Kalasala, Tanuku. 29-30<sup>th</sup> September 2011.
3. Paper presented in national seminar on dynamics of industrial relations in India emerging challenges and strategies organized by DCMS,AU 11-12<sup>th</sup> November 2011.

#### **5. Attended Faculty Development Programs.**

1. “Teaching skills and techniques for teachers “organized by sun institute of technology Vishakhapatnam on 19-04-2009.
2. Participated in the faculty orientation course from 18-06-2018 to 24-06-2018.

#### **Personal Information:**

Date of birth: 17-08-1977

Marital status: Married

Languages known: Telugu, English and Hindi

#### **Address:**

Flat no. 411,

Pasupathi Avishkaar

S.V.N Nagar,

Near Saraswathi Temple,

Vizianagaram -535002, Andhra Pradesh